

Powering the Next 100M Metaverse Users with Green, High-Performance Computing

BY JAMES DARGAN • AUGUST 29, 2022 • PRESS RELEASES

SUPREMACY

Insider Brief:

- Ninja Syndicate is partnering with high-performance computing (HPC) specialists DUG Technology (DUG) to support its expanding player base in the metaverse.
- Ninja Syndicate's CEO Alex Dunmow says to expand its player base to one hundred million, his company must partner with the best in the business.
- DUG Chief Information Officer Dr. Stuart Midgley says DUG's focus on performance through its GPU-powered compute and high-speed networks will enable Ninja Syndicate to provide a premium service to its gamers, allowing

Metaverse Summit

From shared virtual experience
to real value

October 26th-27th 2022,
virtual and in San Jose

them to be more immersed in the metaverse.

PRESS RELEASE—August 29, 2022—Ninja Syndicate, one of Australia’s leading Web3 game developers, is partnering with high-performance computing (HPC) specialists DUG Technology (DUG) to support a rapidly expanding player base in the metaverse.

Since Facebook famously changed its name to Meta in 2021, the term metaverse has become synonymous with Web3 and the natural evolution of the internet.

While large organizations grapple with the implications of this emerging trend, innovative outfits such as Ninja Syndicate and DUG are poised to capitalize on the growth of the metaverse.

According to Ninja Syndicate’s CEO Alex Dunmow: “creating 3D open-world gaming environments in real-time requires a level of super reliable, on-demand data that you just can’t get from standard data centers, which is part of the reason why we’ve engaged DUG. With our goal to expand our player base to one hundred million, we must partner with the best in the business.

“We decided to partner with DUG because of its focus on sovereign capability, green computing to ensure a positive impact on our ESG footprint, security, and a dedicated Australian-based HPC support team with domain-specific expertise.”

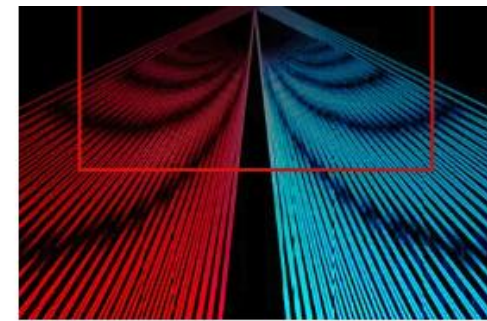
DUG offers world-class, next-level processing, storage, and software services. Powered by some of the largest and greenest supercomputers on Earth, DUG specializes in high-performance computing as a service.

DUG Chief Information Officer Dr. Stuart Midgley said: “Our focus on performance through our GPU-powered compute and high-speed networks will enable Ninja Syndicate to provide a premium service to its gamers, allowing them to be more immersed in the metaverse.

“We see great synergy with our engagement with Ninja Syndicate, who is leading the way in metaverse expansion with its XSYN suite of tools, and its impressive track record with its debut game Supremacy: Battle Arena.”

With a global gaming market of over two billion gamers predicted to onboard into Web3 over the next decade, it’s clear the gameplay experience is fueling the need for heightened performance and security.

As Alex Dunmow further explains: “Considering the ambitious roadmap for our



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studio, we're going to need some serious processing power. Just the first version of Supremacy alone involves a rolling 24/7 spectator sport, with gigantic mechs fighting in an endless battle royale, supported by their owners and directly assisted by thousands of spectators. Just imagine how enormous our data needs will be over coming years as we further unleash the interconnected power of the metaverse."

As the demands of this interconnected technology evolve and become mainstream, users will certainly require greater fidelity and performance reliability to enable their seamless integration into the metaverse.

About Ninja Syndicate

Ninja Syndicate is a leading GameFi studio based in Perth, Western Australia. In February 2022, the studio launched Supremacy, its AI-themed Multiplayer Online Battle Arena game. Ninja Syndicate is currently building an immersive economic simulation game, Supremacy: Grand Strategy, which allows players to collaborate in a futuristic open-world metaverse environment.

To learn more about Ninja Syndicate's metaverse game project, please visit www.supremacy.game.

About DUG

DUG is an ASX-listed technology company headquartered in Australia, specializing in analytical software development and reliable, green HPC. The company builds on a strong foundation of applied science and a history of converting research into practical, real-world solutions. DUG delivers innovative software products and cost-effective, cloud-based HPC as a service backed by bespoke support for technology onboarding. DUG's expertise in algorithm development and code optimization enables clients to leverage big data and solve complex problems. DUG is a global company with offices in Perth, London, Houston, and Kuala Lumpur. The tech company supports a diverse industrial client base, including radio astronomy, biomedicine, meteorology, and the resource, government, and education sectors. To learn more about DUG, please visit www.dug.com.